

speakers.

the 2009 Winter Event

distinguished panel of presenters:

Janet Pogue, AIA, IIDA, LEED AP: Principal/Managing Director, Gensler

Janet Pogue has spent 25 years at Gensler in both their Denver and Washington, DC offices. For the last decade, she has been Managing Director of the Denver office. Janet is a co-leader of Gensler's firmwide Workplace practice area particularly focusing on corporate headquarters projects. She was instrumental in Gensler's 2008 U.S. Workplace Survey and in developing the Workplace Performance Index tool which measures workplace effectiveness.

New Measures of Performance in a Knowledge Economy: The Power of People and Place to Drive Success

The 2008 Gensler U.S. Workplace Survey sheds new insight into the day-to-day knowledge workplace activities that generate economic value and produce business success: four work modes—focus, collaborate, learn, and socialize — that allow the creative and innovative power of people to be fully realized. The findings show how top-performing companies use these work modes very differently and also how their workplaces are designed to effectively support knowledge work. .1 CEU

Jacque M. Ussery, Dealer Sales Consultant: Steelcase, Inc.

Since joining Steelcase in 1999, Jacque has led the corporate sales and marketing activities in South Carolina and Eastern Georgia. His previous work experience includes ten years as Manager for a Haworth dealership and eleven years with the Federal Bureau of Investigation. He has led seminars throughout the Southeast where he shares the latest business research relating to social, health and environmental issues.

The Good, The Bad & The Ugly of Materials Selection

It's amazing, the progress our society has made, even in the last 100 years. Moving from the industrial age to the information age. What we haven't fully realized is that the progress comes with a huge price tag. When we come to a deeper understanding of how materials or processes that are used to create new products, we begin to realize the impact of the choices we make each day. We will explore how the material choices we make – as consumers, architects, designers, facilities managers, project managers...each day – can have either a positive or negative impact on human health, and the health of the planet. .1 CEU

Benjamin Bradley and David Thiergartner: Bradley Thiergartner Interior Design

How Best to Market Your Design Business in Today's Economy

We will discuss not only ways in which designers can go after new business, but ways in which to stay visible within the industry and your local design community. We will discuss ways in which we are reaching out to new and existing clients in 2009 such as mailings, dinners, etc. We will also cover how to best meet existing client expectations and how to make the most of the work you currently have on your roster.

Dr. Glenda Andes, PhD, CKD, CAPS, Allied Member ASID

Dr. Glenda Andes is an interior designer specializing in universal and senior design. She prefers to design kitchens and bathrooms because she believes that individuals must be able to fully use these rooms if they are to live independently in their homes. While she travels as a speaker, consultant, and kitchen and bath designer, she is based in Raleigh, NC. Dr. Andes' research has been published in housing and engineering journals and presented at numerous professional and industry meetings.

Universal Design and Aging in Place: A Comparison

This course presents a brief overview of the history of cultural attitudes and practices related to individuals with disabilities and other "special" populations and how they have changed over time. As attitudes changed laws and building codes changed too, and became evident with the passage of ADA and Fair Housing and the emergence of a design theory called Universal Design. Increasing awareness of the challenge of global aging has placed emphasis on the desirability of designing to facilitate aging in place.